

What are Media

1.What does the word "media" mean as an adjective and as a noun? It means "average" as an adjective and "means" as a noun.

2.How does The Oxford English Dictionary define "media"? It defines it as the main means of mass communication.

3.What does the term "Mass Media" mean? It means that section that is conceived and designed to reach a very large audience.

4.What do Podcasting and blogging give people? They give them the opportunity to express themselves.

5.When was the term "mass media" coined? It was coined in 1920.

1.The more contemporary Encarta defines media as the various means of mass communication, thought of as a whole, including television, radio, magazines, and newspapers. **(T)**

2.Such things as Podcasting and blogging do not give people an opportunity to express themselves in ways that can only be done with such technology. **(F)**

3.All of the public media sources have better informed the general public of what is going on in the world today. **(T)**

4.The term "Mass media" was coined in the year 1930. **(F)**

5.The new method of communication such as the internet does not reach a greater number of people faster than traditional oral communication.**(F)**

Medium is the vehicle by which words, images, information, and ideas are disseminated.

Content is mediated if it reaches us through the agency of a medium.

The American Webster Dictionary defines media as "any means, agency or instrumentality of communication"

The term **public media** has a similar meaning: it is the sum of the public mass distributors of news, entertainment, and other information.

Some traditional **public broadcasters** are turning to these new areas to teach more people.