# IDIOMS

### • all set to

 $\rightarrow$  ready to (do something)

Example: The salesman at the Gap asked, "All set to check out?"

# bells and whistles

 $\rightarrow$  product features which are attractive, but not essential for the product to function

Example: I just want a reliable car. I'm not looking for a lot of **bells and whistles**.

# • (to) break up

 $\rightarrow$  to lose a phone signal; to start losing a phone connection

Example: I can barely hear you. We're breaking up.

#### could use

 $\rightarrow$  need; have use for

Example: Your ties are all stained. You **could use** some new ones.

#### • (the) fine print

 $\rightarrow$  the part of a contract with special rules and limitations. These are often "hidden" in small print, which is why you'll often hear: "Be sure to read the fine print."

Example: Julie didn't read **the fine print** of the fitness club contract carefully, and now she's stuck with a lifetime membership.

#### • first rate

 $\rightarrow$  of the highest quality

Example: If you're looking for a restaurant, I recommend the Mediterranean Grill. The food there is **first rate**.

NOTE: You will also hear the term "second rate" to describe something that is of inferior quality or not very good.

• (to) get into

 $\rightarrow$  to get involved with (often used in a negative sense, as when one has gotten involved with something that is now unpleasant or not wanted)

Example: My evening MBA program is more demanding than I thought it would be. What have I gotten into?

• (to) get stuck with

 $\rightarrow$  to have something unwanted or undesireable that one cannot get rid of

Example: I'm in charge of cleaning the bathroom once a week at our dormitory. I don't know how I **got stuck with** this task!

hidden fees

 $\rightarrow$  extra charges that are not made clear from the beginning

Example: When you sign up for a new credit card, make sure there are no hidden fees.

- in the market for
  - $\rightarrow$  shopping for; interested in buying

Example: We're in the market for a flat-screen television.

- no-frills
  - $\rightarrow$  a simple and basic service or product

Example: If you want to fly cheaply, try a **no-frills** airline like Ryanair.

NOTE: "frills" are extra features or benefits

- no strings attached
  - $\rightarrow$  with no limits or special demands attached (to an offer)

Example: Kim got a full scholarship to Stanford, **no strings attached**.

- one-time fee
  - $\rightarrow$  a charge that you only pay one time

Example: To join FitOne Gym, I had to pay a **one-time fee** of \$199, then a monthly membership fee of \$49.

# • (to) run you

 $\rightarrow$  to cost you

Example: It's going to **run you** \$600 for a one-year membership to Club Five Fitness.

#### • (to) set up

 $\rightarrow$  to establish; to arrange; to put something new in place

Example: I **set up** direct deposit so that my paychecks are automatically deposited into my bank account.

#### • (to) sign on the dotted line

 $\rightarrow$  to agree to or sign up for something (often by signing a contract or agreement)

Example: I'm interested in joining the gym but before I **sign on the dotted line**, can you please explain the cancellation policy?

- (to) throw in
  - → to include for no additional fee

Example: If you sign up for a one-year gym membership today, we'll **throw in** a free set of towels.

#### PRACTICE THE EXPRESSIONS

#### Fill in the blank with the missing word:

- 1. A new Honda Civic will run \_\_\_\_\_ \$16,000 with tax.
- 。 <sup>©</sup> a) you
- 。 <sup>C</sup> b) at
- 。 <sup>C</sup> c) on
- 2. Did you read the \_\_\_\_\_ print before signing the contract?
- 。 <sup>C</sup> a) small
- 。 <sup>C</sup> b) little
- ° c)fine
- 3. Can you recommend a simple DVD player one without all the \_\_\_\_\_ and whistles?
- 。 <sup>©</sup> a) buttons

- 。 <sup>O</sup> b) bells
- ° c) rings
- 4. When I ordered tea from the Aroma Tea Shop, the company threw \_\_\_\_\_ a free sample of some oolong tea.
- 。 <sup>O</sup> a) up
- 。 <sup>©</sup> b) in
- 。 <sup>C</sup> c) on
- 5. Charlie was \_\_\_\_\_ set to order a cappuccino at Starbucks before he realized he forgot his wallet at home.
- 。 <sup>©</sup> a) ready
- 。 <sup>©</sup> b) every
- 。 <sup>C</sup> c) all