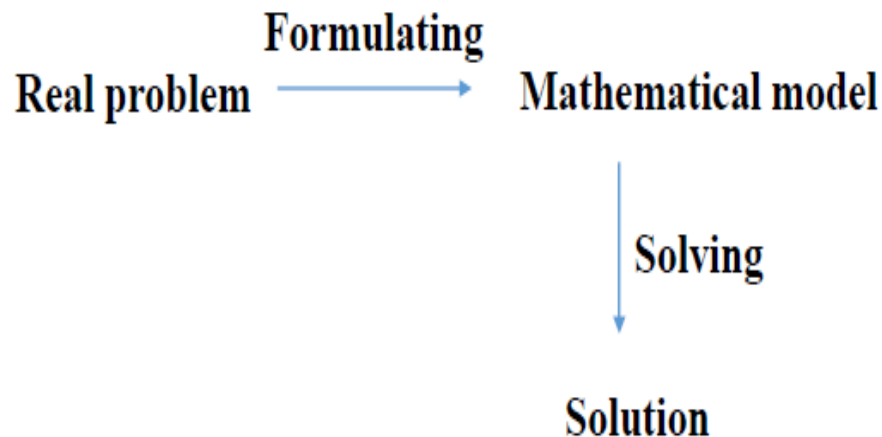


# Lecture 2

**Optimisation formulation  
problem**

# Modelling optimization problem

- Mathematical modelling of optimisation problem
- ❖ A collection of mathematical equations that help to explain a system and to study the effects of different components and to make predictions about behaviour.
- ❖ Several approximations and assumption often made.
- ❖ It is often possible to construct more than one from of an mathematical model that represents the same problem equally accurately.
- ❖ Investigate the class of problem encountered.



# Standard forms of the optimisation problem

① An objective function  $\text{Min (Max)} f(x_1, x_2, \dots, x_n)$

② decision variables

③ Constraints

A set of inequality

$$g(x) \geq 0$$

A set of equality

$$h(x) = 0$$

∴ Every problems must be consisted of

objective

$$\min_x f(x)$$

Constraints

$$g(x) \geq 0$$

$$h(x) = 0$$

$$LB \leq x \leq UB$$

} general problem statement.

# Optimisation programming

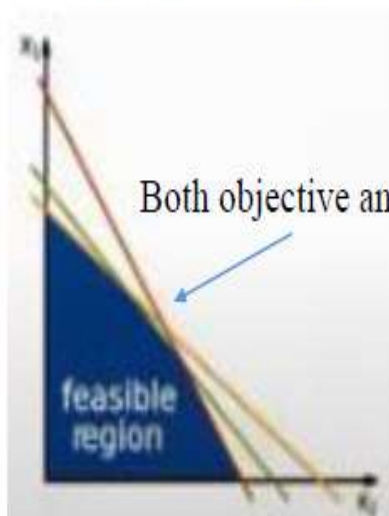


## B- Non-linear programming

- ❖ If any of the function among the objective and constraints functions in the optimisation problem is non-linear, the problem is called a non-linear programming problem.

## A- Linear programming

- ❖ If the objective functions and all the constraint functions in the optimization problem is linear, the problem is called a linear programming problem.

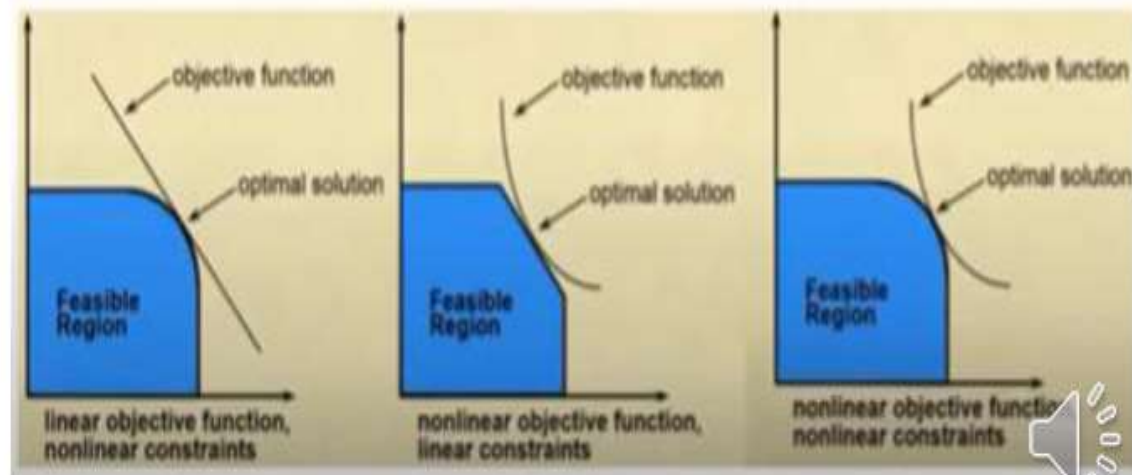


$$\text{Min (Max) } f(x_1, x_2, \dots, x_n)$$

Subject to the constraints

$$g(x_1, x_2, \dots, x_n)$$

$$h(x_1, x_2, \dots, x_n)$$



**Example:** Linear programming example. A company has requested a manufacture to produce formal and sports jackets, for materials, the manufacturer has  $750 \text{ m}^2$  of cotton textile and  $1000 \text{ m}^2$  of polyester. Every formal jackets needs  $1 \text{ m}^2$  of cotton and  $2 \text{ m}^2$  of polyester. Every sport jacket needs  $1.5 \text{ m}^2$  of cotton and  $1 \text{ m}^2$  of polyester. The price of the formal jackets is  $50\$$  and the sport jackets is  $40\$$ . The company want to know that the number of formal jackets and the sport jackets must request so that these items obtain a maximum scale. Formulate the problem as an optimisation problem.

**Solution:**

1- objective function  $\max F(x_1, x_2) = 50x_1 + 40x_2$

2- Decision variables  $x_1 = \text{No. of formal jackets}$   
 $x_2 = \text{No. of sports jackets}$

3- Constraint  $x_1 + 1.5x_2 \leq 75$  Cotton  
 $2x_1 + x_2 \leq 1000$  polyester

**Example:** A neighbourhood health clinic has a budget of 600,000\$ per quarter. The director of the clinic wants to allocate the budget to maximize the number of patient visits,  $V$ , which is given as function of the number of the doctor,  $D$  and the number of the nurses,  $N$ , by  $V=100 D^6 N^3$ . A doctor gets 40,000 per quarter, nurses gets 10,000 per quarter. Formulate the formation mathematically?

**Solution:**

1- objective function  $\text{Max } V(D, N) = 1000 D^6 N^3$

2- Decision variables  $D = \text{No. of doctor}$   
 $N = \text{No. of nurses}$

3- Constraint  $40,000 D + 10,000 N \leq 600,000$

OR  $40,000 D + 10,000 N = 600,000$



## Example:

|     |          | Price | Demand | Seats to Sell |
|-----|----------|-------|--------|---------------|
| JFK | Regular  | 617   | 100    |               |
| LAX | Discount | 238   | 150    |               |

Capacity  
166

Find the optimal number of discounted seats and regular seats to sell to maximum revenue? Formulate the problem mathematically

Maximize Total airline revenue  
Subject to Seats sold can not exceed the capacity  
Seats sold can not exceed the demand  
Seats sold can not be negative

## Solution:

First step: decisions

- Number of regular seats to sell R
- Number of discount seats to sell D

Second step: the objective

Maximizing the total airline revenue

- Revenue from each type of seat equal to the number of that type of seat sold times the seat price?

$$\max 617 \cdot R + 238 \cdot D$$



### Step three: Constrains

The total number of seats sold can not exceed the capacity

$$R + D \leq 166$$

• Airline can not sell more seats than the demand:

❖ Regular seats sold can not exceed 100

$$R \leq 100$$

Discount seats sold can not exceed 150

$$D \leq 150$$

### Step four: Non-negativity

Airline can not sell a negative number of seats

$$R \geq 0 \quad D \geq 0$$

The problem mathematically:

$$\text{Maximize } 617R + 238D$$

$$\text{Subject to } R + D \leq 166$$

$$R \leq 100, D \leq 150$$

$$R \geq 0, D \geq 0$$

