



**University: Al-Mustaqbal University College**

**Country: Iraq**

**Web Address: <https://uomus.edu.iq/en/default.aspx>**

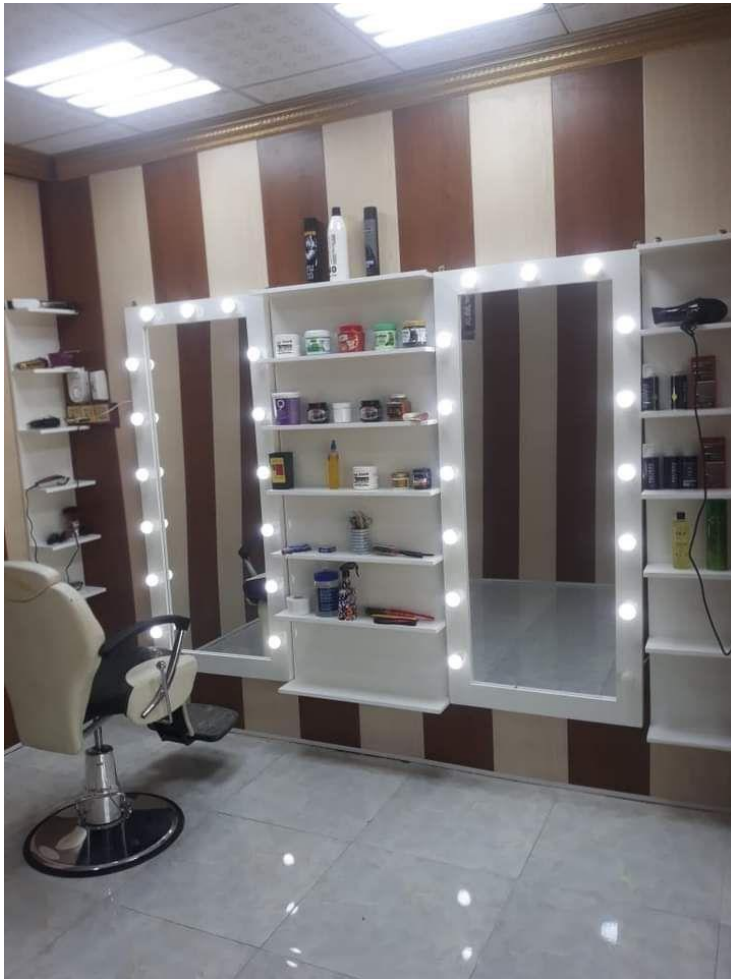
**SDG1 No Poverty**

**1.4.2 Does your university as a body provide financial assistance to the local community assisting the start-up of financially and socially sustainable businesses?**

Yes,

**SUPPORTING PEOPLE IN NEED TO ESTABLISH THEIR OWN BUSINESS**

Securing a small business that would ensure that there is a near steady flow of income is a priority to any individual. Therefore, supporting local small business projects in our local community has been in the forefront of our actions in achieving SDG1. MUC has supported a number of small projects to provide an opportunity to those small business owners to help their families to live with dignity and integrity. Helping out a [barber's shop](#) was one of the businesses that were supported by MUC. The support was made through presenting the business' feasibility study and providing funding to refurbish a small shop and buying the tools required. A team from the department of Business administration will follow up the shop's progress and provide business advice on the way. We are proud to announce that this business owner is on his way to open his second barber's shop. Another business was supported by the same team, but this time it is a small [nursing clinic](#) in a poor rural area near MUC. The business owner is a widow with three children whom she reached out to MUC to support her. The support has included refurbishing a new place for the clinic, providing the business with its necessary equipment and tools, and presenting the business with the feasibility study for the clinic. In addition, constant advice was given to the business owner to ensure the success of such a clinic.



**Creating a barbershop for a talented barber**

